



Nicole Roy Pol

AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV.

1141-53117-1

1

DATE PRINTED 08/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

PAGE

24184	AGENCY (OR SERVICE) ACTING AS A	GENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER)	Consollation Notice
NAME	MENTZER MEDIA SERVICES	AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount Ave Ste 306	1726 M St NW Fl 10	Required
ADDDECC			Announcement 28 days
ADDRESS	Towson MD 21286	, adding the second second	prior notice
	USA	USA	
CONTACT	ANNE BRAUNSCHEIDEL	PRODUCTAFP 8/15-8/21/12	

PRODUCT

CODE

1300

SALESPERSON NATIO NAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12 NO. WEEKS:

1127

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME		EFFECTIVE DATES	PROCEAME	TOTAL	LIMIT DATE	TOTAL VALUE (1)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111	3	05:58A	07:00A	30s	08/15/12-08/17/12	THIS MORNING	3	850.00	2550.00
Τ.	00111	, ,	03.30%	07.00A	305	00/13/12 00/1//12	11110 1101011110			
2	00111	3	07:00A	09:00A	30s	08/15/12-08/17/12	CBS THIS MORNING	3	550.00	1650.00
3	00111	3	04:59P	05:30P	30S	08/15/12-08/17/12	M-F 5PM NEWS	3	1200.00	3600.00
									1500.00	4000 00
4	00111	3	05:59P	06:30P	30S	08/15/12-08/17/12	M-F 6PM NEWS	3	1600.00	4800.00
5	00111	3	06:27P	07:00P	305	08/15/12-08/17/12	WHEEL OF FORTUNE	3	2500.00	7500.00
										3.200.000
6	00101.0	2	10:00P	10:35P	305	08/15/12-08/17/12	LATE NEWS M-F/SU	2	2500.00	5000.00
									GORAGES BASE	99971,850.000 - 217,97491
7	W	1	09:00P	10:00P	308	08/15/12-08/15/12	CSI:CRIME SCENE	1	3500.00	3500.00
8	Th	1	09:00P	10:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	4000.00	4000.00
0	111	-	05.002	10.002	305	00/10/12/00/10/12	THE OWN OF THE PRINCIPLE			
9	F	1	06:58P	08:00P	30s	08/17/12-08/17/12	UNDERCOVER BOSS	1	2500.00	2500.00
10	F	1	08:00P	09:00P	30S	08/17/12-08/17/12	CSI: NY	1	3000.00	3000.00
	200								3000 00	3000 00
11	F	1	09:00P	10:00P	30S	08/17/12-08/17/12	BLUE BLOODS	1	3000.00	3000.00
12	Sa	1	05:58A	08:00A	30s	08/18/12-08/18/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
			10.70.70.70.70.70.70.00.00		in i					
13	Sa	1	06:28P	07:00P	30s	08/18/12-08/18/12	WHEEL OF FORTUNE	1	1300.00	1300.00
										1
14	Sa	1	07:58P	08:58P	30S	08/18/12-08/18/12	CRIME TIME SATURDAY	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV.

2

1141-53117-1

DATE PRINTED

08/10/12

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

NO. WEEKS:

AND

WCCO-TV

				IAGE
24184	GENCY (OR SERVICE)	ACTING AS AGENT FOR 2128	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SER	RVICES	AMERICANS FOR PROSPERITY	
AND	600 Fairmount Ave	e Ste 306	1726 M St NW F1 10	Required
				Announcement 28 days
ADDRESS	Towson	MD 21286-1002	Washington DC 20036-4502	prior notice
	USA		USA	prior riotice
CONTACT	ANNE BRAUNSCHEIDE	EL	PRODUCTAFP 8/15-8/21/12	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALESPERSON				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	2	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Sa	1	08:58P	10:00P	30s	08/18/12-08/18/12	48 HOURS MYSTERIES	1	2000.00	2000.00
16	Sa	1	10:00P	10:35P	30S	08/18/12-08/18/12	LATE NEWS SAT	1	1900.00	1900.00
17	Su	1	09:30A	10:00A	30s	08/19/12-08/19/12	FACE THE NATION	1	1000.00	1000.00
18	Su	1	05:28P	05:58P	30S	08/19/12-08/19/12	SUNDAY 5:30P NEWS	1	900.00	900.00
19	Su	1	05:58P	07:00P	30s	08/19/12-08/19/12	SIXTY MINUTES SUNDAY	1	3000.00	3000.00
20	Su	1	09:00P	10:00P	30s	08/19/12-08/19/12		1	3000.00	3000.00
21	Su	1	10:00P	10:35P	30S	08/19/12-08/19/12	LATE NEWS M-F/SU	1	2500.00	2500.00
22	11000	2	05:58A	07:00A	30s	08/20/12-08/21/12	THIS MORNING	2	850.00	1700.00
23	11000	2	07:00A	09:00A	30s	08/20/12-08/21/12	CBS THIS MORNING	2	550.00	1100.00
24	01000	1	04:59P	05:30P	30s	08/21/12-08/21/12	M-F 5PM NEWS	1	1200.00	1200.00
25	11000	2	05:59P	06:30P	30s	08/20/12-08/21/12	M-F 6PM NEWS	2	1600.00	3200.00
26	10000	1	06:27P	07:00P	30s	08/20/12-08/20/12	WHEEL OF FORTUNE	1	2500.00	2500.00
27	10000.0	1	10:00P	10:35P	30s	08/20/12-08/20/12	LATE NEWS M-F/SU	1	2500.00	2500.00
28	М	1	09:00P	10:00P	30s	08/20/12-08/20/12	HAWAII FIVE-0	1	4000.00	4000.00
29	Т	1	08:00P	09:00P	30s	08/21/12-08/21/12	NCIS: LOS ANGELES	1	5000.00	5000.00

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MENTZER MEDIA SERVICES

Towson

Nicole Roy Pol

USA

600 Fairmount Ave Ste 306

AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53117-1

Cancellation Notice

Announcement 28 days

DATE PRINTED 08/10/12

Required

prior notice

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER)

AMERICANS FOR PROSPERITY

1726 M St NW F1 10

DC 20036-4502

USA

ANNE BRAUNSCHEIDEL PRODUCTAFP 8/15-8/21/12

Washington

PRODUCT

CODE

1300

SALESPERSON NATIO NAL SALESPERSON

24184

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12 NO. WEEKS:

MD 21286-1002

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

nnicity.		SPOTS	TI	TIME					TOTAL		
EM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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